



MOVENDIS
Moving Emotion
2025

01

About us

Points to bring with you

- Established in South Korea in 1981
- Original manufacturer, designing and producing our products in-house from South Korea specializing in high-quality banquet furniture and F&B trolleys
- Wide Range of Products from carpentry to metal work
- MOVENDIS means “moving” in Latin





Greetings from the founder - Chairman MY Chang

Since its establishment in **1981**, our company has pioneered the localization of the domestic trolley and banquet furniture market, which was previously dependent on imports. Over the past **44 years**, we have developed and supplied uniquely designed, consumer-friendly products to the Korean market.

Founded in 1996, our sister company, **Tiger**, has established itself as a leading brand specializing in buffet equipment. Currently, its products are exported to over **45 countries**, and subsidiaries have been established in China, and Italy to strengthen connections with global customers. Additionally, through partnerships with various domestic and international hotel brands, we continue to grow into a globally recognized brand.

In 2024, **Daijin** launched **MOVENDIS**, a premium brand for banquet furniture and F&B trolleys. Through collaboration with our corporate research institute and designers from Korea and abroad, we aim to introduce innovative and creative products that meet global standards and set new benchmarks in the international market.

We hope that **MOVENDIS**, built on 44 years of expertise, will enhance customer service and operational efficiency while becoming a beloved and trusted brand worldwide.

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Mission Statement



- We are committed to manufacture and deliver products that are simply the **very best value for money**.
- With design center in Italy and production plants in Korea, we strive to make products that are **elegant in design, superior in performance and competitive in price**.
- Going forward, we are dedicated to develop **green and sustainable products**.

C3 History

1981 **Daijin Enterprise** was established in South Korea - one of the first Korean companies in the hotel supplies industry.

1986 The full-scale export began with the shipment of Roast Beef Trolleys to Belgium (**H.G.R**)

1996 **Tiger** was established as export arm of Daijin enterprise and the brand-Tiger for high quality buffetware was launched at the same time.

2001 Established the factory-**Myungjin** Tableware Ltd in Tianjin, China for buffetware.

2005 Established **Yegam S.r.l.** – European branch and R&D center in Milan, Italy.

2011 Expansion of factory and showroom in Tianjin (20,000sqm).

2020 Expansion and modernization of the facilities for F&B trolleys and banquet furniture in South Korea

2024 **MOVENDIS** brand launching

2024 Renewal of the HQ and showroom

2025 Launching of new ranges of products under Movendis

04

Global Networking Hub



In the World Point

Starting with Korea achieved at **DAEJIN Enterprise**, we are working to secure a more expanded global distribution structure of **MOVENDIS** by utilizing the expanded distribution network in Asia, the America and Europe.



05

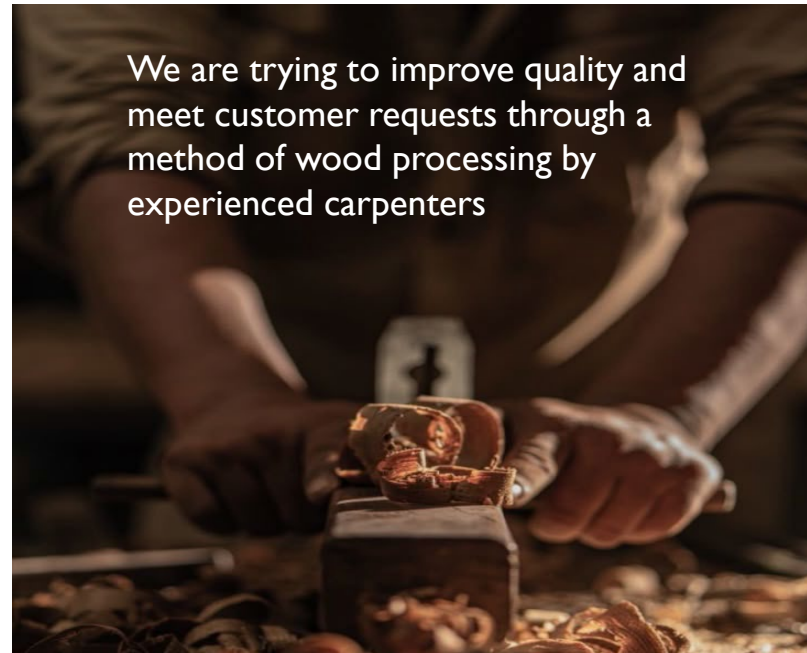
Production Facilities



Steel Processing



Wood Processing



Quality Test



Steel Processing

Mechanical equipment in possession

CNC Machine



Hydraulic Bending Machine



Buffing machine



TIG welder



CO2 welder



Power press machine



Wood Processing

Mechanical equipment in possession

Curved straight line rocker edge banding machine



High-speed cutting machine



Table Saw machine



Tapping & Drilling machine



Jig Saw machine



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Products

Product Ranges

1. Folding buffet Table*
2. Cross Table
3. Room Trolleys
4. Eco-trolley
5. F&B trolleys
6. Motorized Maid Cart*
7. Back bar and Banquet bar trolley



06.01

Folding buffet Table



Transform Any Space into a Gourmet Haven with Our Movendis Foldable Buffet Trolley

Introducing the ultimate solution for versatile buffet service : our Movendis Foldable Buffet Trolley! Whether you're hosting a grand banquet in a hall, a charming garden party, or a chic poolside gathering, this innovative trolley adapts to your every need.

06.02

Cross Table



Elevate your events and gatherings with the new Cross Buffet Table, a perfect blend of functionality and elegance.

Designed with convenience in mind, this table is your go-to solution for any occasion, whether it's a casual get-together or a grand celebration

06.03

Room Trolley



Designed with the best room service trolley that can be equipped with a thermal box to keep food warm to provide the best room service.

When stored, it can be folded and stored, so you can store it as much as you want with minimal space.

06.04

Eco Trolley



Eco trolley is a versatile, multi-purpose trolley born from MOVENDIS' innovative design. It sets a new industry standard with its modular configuration and exceptional mobility, allowing it to adapt seamlessly to various environments and situations

06.05

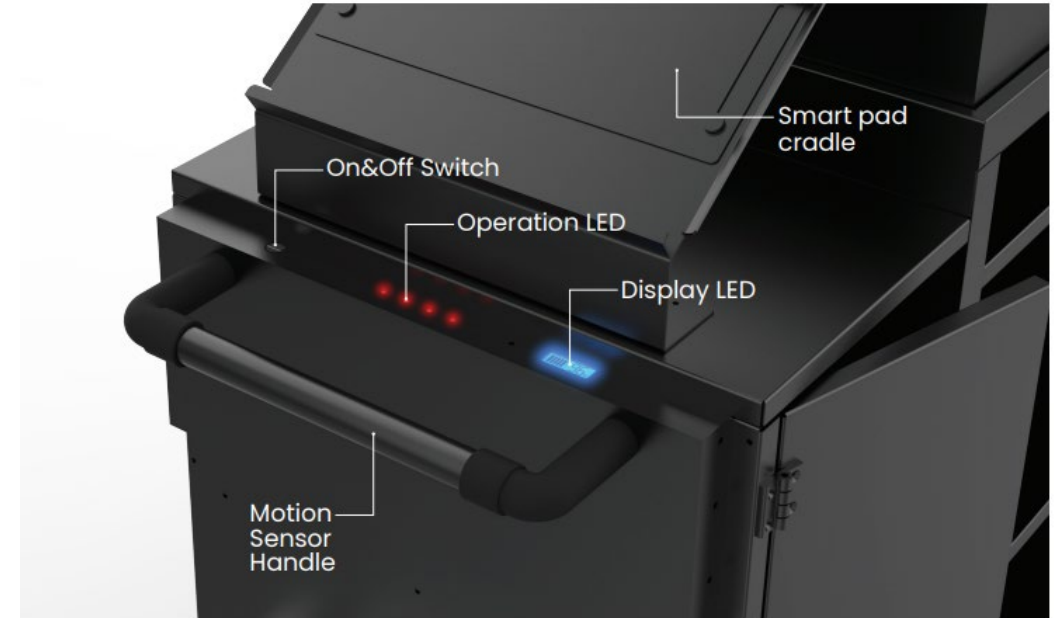
F&B Trolley



F&B trolley range comprises a vast selection of gueridon and service trolleys with both classic and modern designs. These trolleys come with one or two shelves, with or without serving drawers.

06.06

Motorized Maid Cart



Intuitive interface for strength enhancement

A small amount of force is applied to the handle by the pressure sensor to operate the motor without prior practice, familiarization and training.

Automatic brakes for ease use and safety

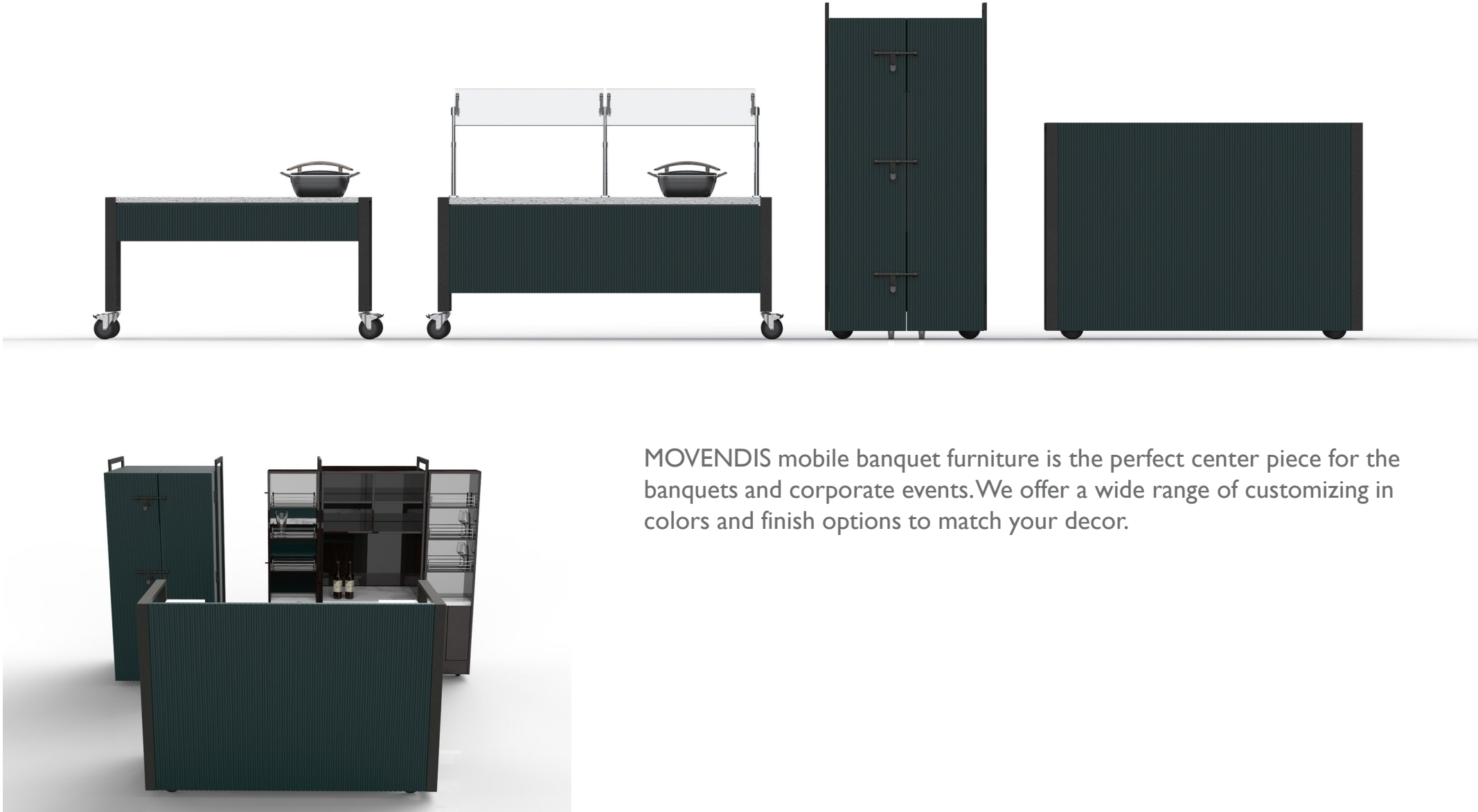
It can be operated like a normal cart without a separate switch operation only by operating the power button by the handle sensor. Safe move with automatic brake system even on accident-prone downhill roads

Smart Glide System

The pHRI(physical human-robot interaction) technology used in muscle-enhancing wearable robots allows them to transport heavy objects as lightly as if moving on slippery ice.

06.07

Back bar & Banquet bar Trolley



MOVENDIS mobile banquet furniture is the perfect center piece for the banquets and corporate events. We offer a wide range of customizing in colors and finish options to match your decor.

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References

Our Buyer

Hilton


INTERCONTINENTAL®
HOTELS & RESORTS

MONDRIAN

NOVOTEL
AMBASSADOR SEOUL GANGNAM

 **FourPoints®**
Sheraton

 JEJU SHINHWA WORLD
제주신화월드 | 济州神话世界
LANDING · 蓝鼎


JW MARRIOTT

IHG®
HOTELS & RESORTS


KANGWON LAND
CASINO

M STAY


RAMADA®
Hotel & Resort


HANWHA RESORTS

GRAND | HYATT®

PARK HYATT®

WESTIN®
HOTELS & RESORTS

 LOTTE HOTELS

H HOTEL


All for you, only for you
SEA CRUISE HOTEL

References for **Folding Buffet Table**

pre-delivery inspection



Grand Ambassador pullman
Delivery status



Kangwon Land Casino
Delivery status



Jecheon Forest Resom
Delivery status

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Contacts

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Thank you for
your
attention